



GENESISDIGITAL

Company Tool Kit

Equipment:

Cameras

- ✓ The Canon XF305.
- ✓ The Canon 60D
- ✓ The Logitech C920 (This is also the camera used by most of our customers)

Microphones

- ✓ Audio Technica 2020+.
- ✓ Sennheiser USB headset
- ✓ Blue Yeti Pro
- ✓ Rode Microphone support stand
- ✓ Nady Mic Pop Screen

Speakers/Monitoring

- ✓ Logitech Z-906
- ✓ Tannoy Reveal 502-802

Software/Content Delivery:

Presentations

- ✓ WebinarJam
- ✓ EverWebinar
- ✓ Youtube
- ✓ Keynote
- ✓ Powerpoint

Drawing

- ✓ Gliffy
- ✓ Google Draw
- ✓ Smart Draw

Fonts

- ✓ DaFont
- ✓ Google Fonts
- ✓ MindJet Mind Manager
- ✓ PowToon
- ✓ Video Scribe by Sparkol

Editing

- ✓ Adobe Premiere



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- ✓ Red Giant Looks

Audio

- ✓ Adobe Audition
- ✓ New Blu Audio FX
- ✓ Izotope ANR

Screenshots

- ✓ Awesome Screenshot
- ✓ Jing
- ✓ Snag It
- ✓ Skitch by Evernote
- ✓ Screenflow
- ✓ Camtasia

Production Support and Accessories

- ✓ Cowboy Studio Lights
- ✓ DropBox for Video File Sharing
- ✓ Sharp Smartboard (Boss Vision)
- ✓ Mac Mini
- ✓ Bootcamp with Windows
- ✓ Synology NAS

Media

- ✓ Audio –
 - Audio Jungle
- ✓ Video –
 - VideoHive.net
 - Video Co-pilot
 - 3D Ocean
- ✓ Graphics –
 - Graphics River
 - iStockPhoto
 - Fotolia
 - PhotoDune

Company/Customer Communication

- ✓ Kartra - Customer
- ✓ Skype - Company
- ✓ Google Drive - Company
- ✓ Evernote - Company
- ✓ Teamwork